

Resumé

CARLO ZANELLA

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PROFESSIONAL STRENGTHS:

- Owner of Film/Video and Music Production company for over 15 years
- Experience working in Film, Video, and Music Productions in the areas of:
 - **Feature Film**
 - **Soundtrack Creation for Film and TV**
 - **TV Commercials**
 - **Documentaries**
 - **TV/Web Shows**
 - **Sports**
 - **Documentaries**
 - **Travel Shows**
 - **Magazine Shows**
- Extensive experience with marketing and communications companies
- Professional experience executing, managing, and overseeing all media and communications, public relations, press releases and kits, marketing and advertising campaigns, events, public appearances and creative graphic design
- Possess excellent problem solving and research skills
- Ability to handle multiple assignments simultaneously
- Goal oriented and ability to work under pressure
- Highly organized and professional demeanor
- Experienced with web and internet applications and social networking web sites

PROFESSIONAL EXPERIENCE

FILM

"FIVE MINUTES WITH MARY" - Short Film - 2016 - IMDb

Director of Photography - Directed by Matt Beurois - Shot with Sony PMW F-5

"THE RETURN TO REAL" Short Commercial Film - 2015

Director of Photography - Editor - Music Composer

"REGINA – A LOVE STORY" Short Film - 2014

Director of Photography - Editor - Music Composer

"A GOLFER IN MANHATTAN" Short Film - 2013

Director of Photography - Editor - Music Composer

"NEW METHICO" Feature Film – 2012

Director of Photography – Editor – Trailer Creator

"The POHENIX RISES" Feature Film - 2012 IMDb

Director of Photography - Shot with three RED Scarlets and Zeiss CP2 lenses

"WINES OF THE DESERT" Documentary - 2010

Director of Photography – Editor – Composer

"WINE ARTISANS" Documentary - 2008

Director of Photography – Editor – Composer – Shot in Italy

TV

CST TV Spot 2017 (Consolidated Solar Technologies)

Director/DP - Editor - Composer - Script Writer

TUPAC (Tobacco Use Prevention And Control - New Mexico) TV Spot to prevent secondhand smoke in the car and in the house

Director/DP - Editor - Composer - Script Writer

Rio Metro "WHY" Campaign 2014-2015 30" TV Spot Aired at KORB and KOAT

Director/DP - Editor - Music Composer

Rio Metro "TOURIMS AND THE RAIL RUNNER" 30" and 60" TV Spot - 2014 aired at KORB and KOAT -- Director/DP - Editor - Music Composer

Rio Metro "YOU CAN" 30" and 60" TV Spot - 2013 aired at KORB and KOAT
Director/DP - Editor - Music Composer

Rio Metro "NEXT GENERATION" 30" and 60" TV Spot - 2012 aired at KORB and KOAT
Director of Photography - Editor - Music Composer

Rio Metro "RIO METRO TAKES YOU TO" 30" TV Spot - 2013 aired at KORB and KOAT
Director of Photography - Editor - Music Composer

"OUT AND ABOUT" 30' TV Show – 2009 aired on the PBS Channel
Director of Photography - Editor - Music Composer - Script Writer

DHP MULTIMEDIA, Owner, from 1999 to present (www.DHPmultimedia.com)

-- Involved in all stages of planning and development of productions and projects from

research/development, project management, budget planning, writing, filming, music

scoring, post production, and delivery of final product.

-- Created studio facility which features the latest in video production and video editing.

Experience in a vast array of video services, including on site filming with professional

Digital Motion Picture Cameras. Produced several projects such as, TV spots, music videos,

company videos, educational training videos, and short format documentaries.

SANTA FE TV SHOW from 2009 to present

Producer | Director of Photography | Editor | Composer | Script Writer

Fast paced magazine Web Show about Lifestyle, Arts, Music, and Travel

- Also involved in web development and graphic design.

-- Engineered and networked together state-of-the-art recording studio that is ultimate

solution for any project in need of professional video and audio production, including

original music productions and soundtracks

-- Responsible for all equipment acquisition, testing, and training of staff on usage of

equipment:
Video Cameras
Audio Recording
Editing Software
Web Site Design Software

- Photographer
- Design web sites
- Encode video for web and upload to Vimeo and YouTube

OVEREXPOSED MUSIC PRODUCTIONS, Owner, from 1995 to present
Music Publishing administered by BMG MUSIC

- Extensive experience composing music for labels like Sony Music, Relativity Records, and other record labels and recording artists. In his most recent years he has dedicated his long music expertise to Artist Development, creating various styles of Contemporary, Pop, Rock, and R & B music.
- Has strong passion and dedication for classical music that has progressed toward his growing interest for scoring music for film and TV. Has brought him to the composition of several orchestral themes geared toward the big screen and documentary films

ITALIAN INDEPENDENT BROADCAST NETWORK, Camera Operator, Italy and California, June- August, 1994

- Traveled to California to shoot several short-format music and fashion TV programs for an Italian independent broadcast network

DEMO REELS/EXAMPLES OF WORK

SOME DIRECT LINKS:

<https://vimeo.com/133088334> TUPAC Spot 1 - Spanish Version

<https://vimeo.com/133088332> TUPAC Spot 1 - English Version

<https://vimeo.com/152224633> TUPAC Spot 2 - Spanish Version

<https://vimeo.com/151049471> TUPAC Spot 2 - English Version

<https://vimeo.com/149827565> Rail Runner "Why" TV Spot 2015

<https://vimeo.com/146949956> Rail Runner TV Spot 2015

<https://vimeo.com/103036399> Rail Runner "Next Generation" 2014

<https://vimeo.com/151713101> The Return To Real

Password: SOSdavid_2016++

Commercial Film to Promote a Music Festival in Santa Fe, New Mexico

Please visit DHP Multimedia (Owner) to see more samples of my work

<http://www.dhpmultimedia.com>

Director/Producer/Director of Photography/Editor Copy Write text on web
Development/Production Coordination Creator/Writer/Producer

EDUCATION

BACHELOR OF ARTS, ITALY, GRADUATED 1985

Graduate of the Conservatory of Music C. Pollini, in Italy, 1985

Highest Achievement and Grade -- 10/10 Points

Continuing Education: Web Design, Video Production, Music Production

ACTIVITIES

Currently producing TV/Web Spots

Currently producing company, training, and commercial videos for business clients

Sports: Hiking, Biking, Swimming

LIST OF AWARDS

Gold Communicator Award - Public Service Category

International Academy of Visual Arts -- May 2014

"You Can" TV Spot - Ridership increased by 3.6% during the campaign.

Silver Communicator Award - Integrated Campaign Category

International Academy of Visual Arts -- May 2014

"You Can" Campaign - Ridership increased by 3.6% during the campaign.

Silver Communicator Award - Social Responsibility Category

International Academy of Visual Arts -- May 2014

"You Can" TV Spot - Ridership increased by 3.6% during the campaign.

Silver Communicator Award - Online Video, Public Service Category
International Academy of Visual Arts -- May 2014
"You Can" Video - Ridership increased by 3.6% during the campaign.

2013 Grand Prize Ad Wheel Award - Electronic Media
American Public Transportation Association (APTA)

2013 Grand Prize Spotlight Award

Next Generation TV Spot - South West Transit Association (SWTA) -- October 2013

Awarded to one transit agency in an eight state region for the **best overall marketing campaign**. This is the second year in a row that Rio Metro received this prestigious award -- September 2013

1st Place Transit Spotlight Award - Electronic Media
South West Transit Association -- September 2013

Next Generation TV Spot

2nd Place Transit Spotlight Award - Electronic Media See Campaign
South West Transit Association -- September 2013

Rio Metro Takes You TV Spot

Silver Communicator Award - Social Responsibility See TV Spot
International Academy of Visual Arts

Next Generation TV Spot

Silver Communicator Award - Corporate Image Category
International Academy of Visual Arts -- April 2013

Next Generation TV Spot

Silver Communicator Award - Government Relations Category
International Academy of Visual Arts -- April 2013

Next Generation TV Spot

Silver Communicator Award - Videography/Cinematography
International Academy of Visual Arts -- April 2013

Rio Metro Takes You TV Spot

Silver Communicator Award - Integrated Campaign
International Academy of Visual Arts -- April 2013

Next Generation Campaign

1st Place Transit Spotlight Award - Electronic Media
South West Transit Association (SWTA) -- April 2013

Rio Metro Regional Transit District

Dinner in Santa Fe - 30-second TV spot

2nd Place Transit Spotlight Award - Electronic Media --September 2010
South West Transit Association (SWTA)

Rio Metro Regional Transit District

Add Some Green to Your Travel - This is a 30-second TV spot
2nd Place Transit Spotlight Award - Mixed Media Campaign -- September 2010
South West Transit Association (SWTA)

Rio Metro Regional Transit District
Your Airport Connection - Mixed media --September 2010